

WC DIGITAL SERVICES

Business Profile



14, Olorunfunmi Street,
Charly Boy Gbagada



@websitechic



www.wcdigitalagency.com

Background

Websitechic Digital Agency is the leading digital agency in Nigeria and a true trailblazer in the industry. With over 50 years of combined team experience and over 5 years of our agency's existence, working with both local and international brands, we possess an unparalleled level of expertise in all things digital marketing. Our clients trust us implicitly to take their businesses to new heights, and we have consistently delivered outstanding results that have set the standard for excellence in the industry.

Our unique and innovative online strategies have propelled our clients' businesses to new levels of success, and we are widely recognized as the go-to agency for any brand looking to dominate its market and achieve unparalleled levels of growth. Whether you are a corporate giant or an up-and-coming personal brand, Websitechic Digital Agency is the only choice for taking your business to the next level.



Meet Our Awesome Team



At Websitechic Digital Agency, we are a team of highly skilled and experienced professionals, who are experts in their respective areas of specialization within the digital realm. As a business, we are dedicated to providing the highest quality services to our clients.

Do you want more sales and revenue?

We Can Help!!!

Locate your customers (from anywhere in the world).

Engage, and convert

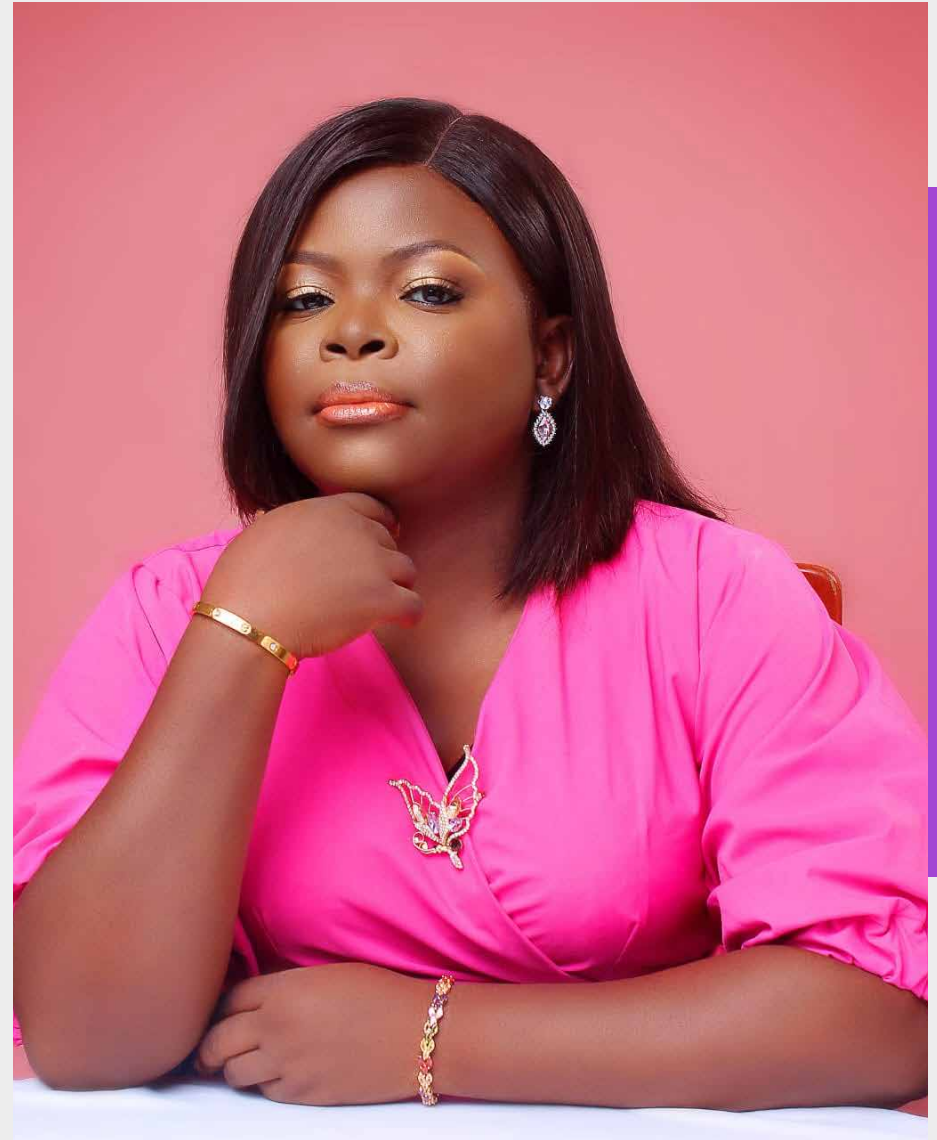
Them into repeat customers and loyal fans

Our Major Obsession? Is to make our clients richer.

WC Digital Agency is a full-service, transparent, and results-driven marketing agency. We are a team of skilled experts and creative geniuses and...The only thing we care about in your business is? **YOUR RETURN ON INVESTMENT.**

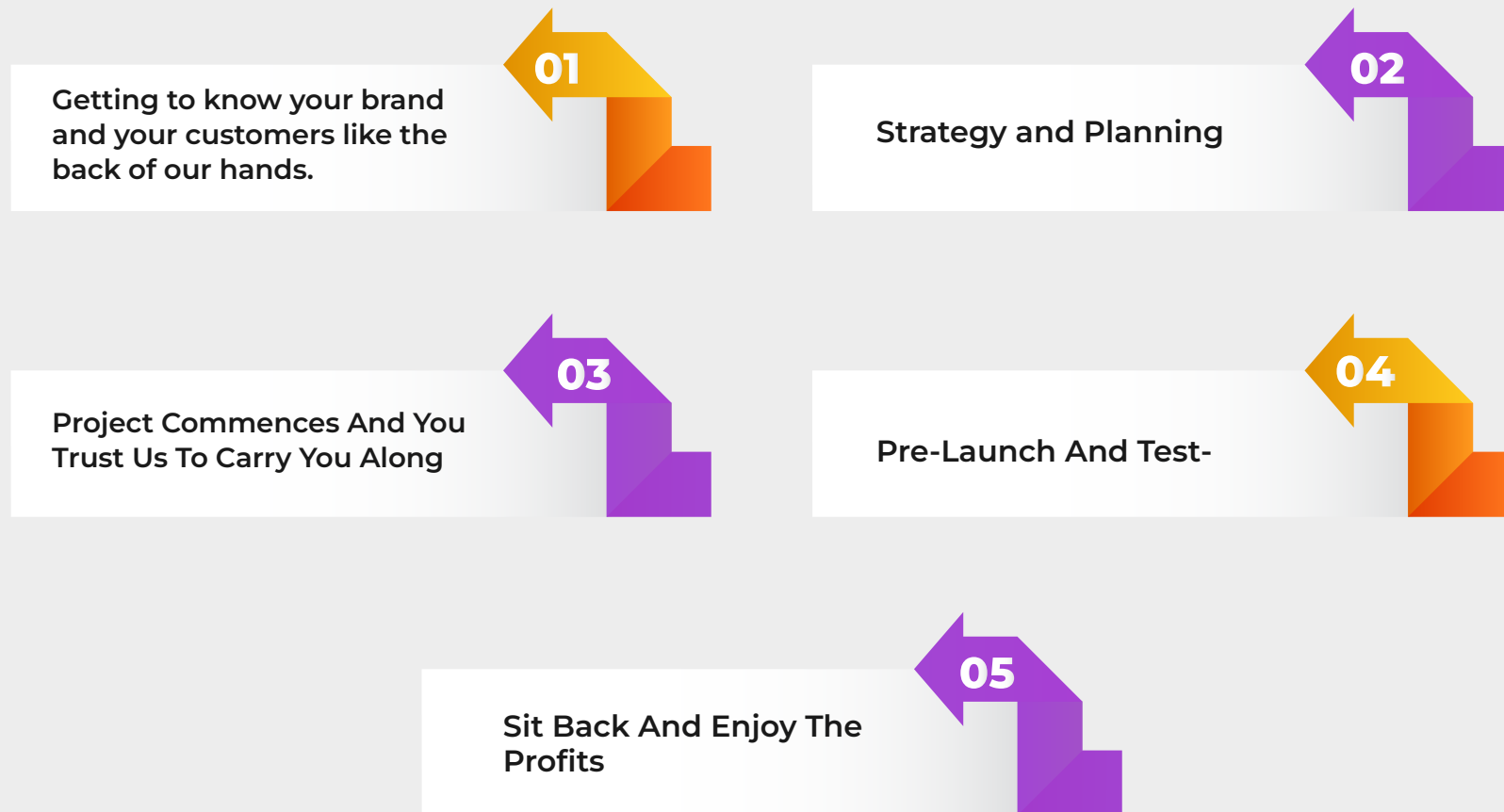
Mayowa Adeoti

Executive head of operations
WC Digital Agency



What does it feel like to work with us?

Our Step-by-step Process To Ensure
That We Drive Exponential Sales Growth For Our Clients.



Stage 1:

Getting to know your brand

We believe (and it is absolutely true) that to give you the maximum return on investment in your systems setup and marketing, we must understand your business and your customers--even more than you do. We have a simple process to achieve this. We will combine the information you can provide with additional market and customer research to ensure we carry out well-tailored automated online marketing and web development projects.

Stage 2: Trust Us To Carry You Along

Effective marketing needs an end goal and a solid plan to achieve it (direction).

Here, we will create a detailed roadmap on how to get your business from where it is right now to where you want to be. Strategy and planning is our way of ensuring that every cent you spend is laser-focused on achieving your sales and business goals. Whether it's website design and development, SEO or sales funnel, every cent spent must contribute to your end goal.

Stage 3: Project Begins

Trust Us To Carry You Along

Transparency is a big one for us. That is why every client has a dedicated project manager whose sole responsibility is, to see your project to successful and timely completion.

Stage 4: Pre-Launch And Testing

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Stage 5: Enjoy The Profits

Sit Back And Enjoy The Profits

What comes out after well-planned and executed digital marketing projects?

INCREASED SALES AND INCOME

All Your Digital Needs, Under One Roof!

This means: WC Digital Agency is a one-stop shop for all your online marketing needs.

Website Development

Your search for a perfect website ends with us. Your website is more than a website. It is an investment in your business and must generate sales for you. This is why we are particular about not just building and designing but optimizing your website for sales generations by integrating marketing automation into it.

Lead Generation And Sales Funnel Optimization

When it comes to lead generation, some say; Volume is the goal. Some say; Quality is everything. We say; Why have one when you can have everything? We run laser-targeted lead acquisition campaigns focused on fetching you a great volume of quality leads.***NWe*** then build conversion-driven sales funnels that nurture these qualified leads to buying customers and from buying customers to loyal fans.



Search Engine Optimization


From data-driven keyword research to creating awesome content that humans crave and search engines love, to on-page and off-page optimization. We push every button possible to ensure we fuel your search engine rankings and drive organic visibility for your website and brand.

Email Marketing

By harnessing the relationship-building power of email marketing, we will help you attract and nurture your website leads till they become raving fans

Media Buying / Marketing Campaigns

No. We don't just run ads. We track, measure, and tweak everything possible to ensure the utmost profitability and zero wasted ad spend. No matter your advertising budget, you can trust us to give you maximum conversions for your money on any platform.



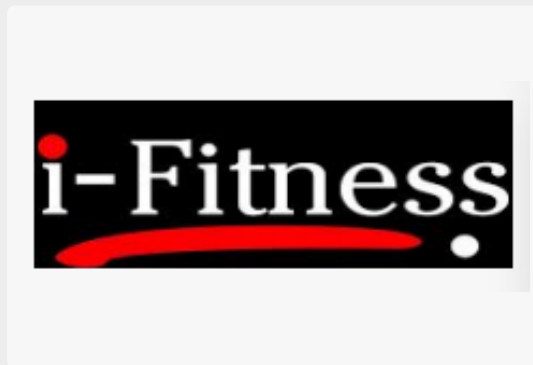
Some Project Samples

Ingenium, a distinguished advisory firm based in the United Kingdom, encountered a learning management predicament as they were unable to effectively scale their existing system. To address this issue, our team designed and implemented a comprehensive website and learning management solution, successfully accommodating the enrolment of over 10,000 students. For more information, please visit: <https://growwithingenium.com/>



The Baby Lounge is a reputable childcare organization, operating across four strategic locations throughout Lagos. For the past three years, we have been entrusted with managing their technical infrastructure and overseeing their marketing initiatives. To learn more about The Baby Lounge, please visit: <https://thebabylounge.com.ng/>

Three years prior, Vono Furniture, a subsidiary of Vita-foam, had a website that had not generated any sales. Our team stepped in to revamp the website, optimizing it for marketing automation and search engine visibility. As a result, Vono Furniture experienced a significant increase in online orders. For more information, please visit: <https://vonoproducts.com/>

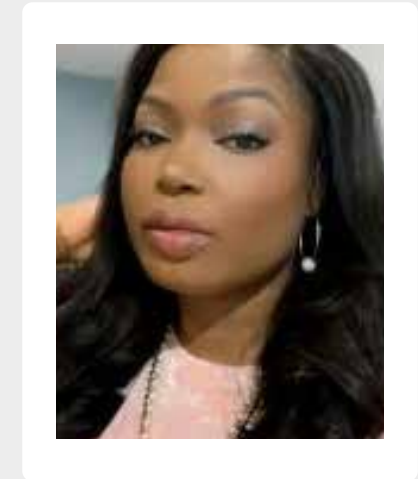


I-fitness, a holistic health and wellness organization boasting over 25 locations throughout Nigeria, sought to launch their two latest branches. They required an agency capable of handling both technical aspects and online marketing for these launches. We took on the project and delivered exceptional results. To learn more about I-fitness, please visit: <https://ifitnessng.com/>

Customer Testimonial

I have been working with Websitechic and her exceptional team at wc digital Agency. Since 2019, they have been an invaluable asset to my brand, TriciaBiz, taking charge of all technical aspects, including sales funnels, ad campaigns, and tech support. Websitechic's exceptional expertise and attention to detail have been instrumental in our success. She goes above and beyond to ensure that all aspects of our digital presence are optimized for maximum impact, leaving no stone unturned in her quest for excellence. Working with Websitechic has been an absolute pleasure, and I highly recommend her and her team to anyone seeking top-notch technical support and automation services.

Tricia Olufemi Olumide,
TriciaBiz



Thanks to Websitechic Digital Agency, Karotiz Couture experienced its highest sales of customized T-shirts. Their initial ad campaign was a huge success, and their subsequent campaign for us generated a staggering N40,000,000 in sales within just one month. Their expertise in digital marketing truly propelled our business to new heights

Carolyn Arghehan
CEO , Karotiz Couture

More Project Samples

E-commerce

- <https://themilkbooster.com/>
- <https://kolifestyle.ng/>
- [Nelliesnigeria.com](https://nelliesnigeria.com/)
- <https://amalbotanicalsbabycare.com/>
- cathystephenatelier.com
- <https://rheadeluxebeauty.com/>
- udyfoods.com
- <https://schickcollections.com/>

Product Launches

Agile Together

Agile Together / Carnelian Tech is a Project Management company owned by Busayo Balogun

The Challenge

They wanted to sell a High-ticket course priced between \$1,000 - \$2000 majorly to the nigerian market. A scrum master certification course We strategized on how to launch and the necessary systems to put in place to launch this program.

Results

So far we have done over \$50,000 in sales in 3 launches

Learning Management Systems

- <https://themilkbooster.com/>
- <https://kolifestyle.ng/>
- [Nelliesnigeria.com](https://nelliesnigeria.com)
- <https://amalbotanicalsbabycare.com/>
- cathystephenatelier.com
- <https://rheadeluxebeauty.com/>
- udyfoods.com
- <https://schickcollections.com/>

Informational Websites & Personal Brands

Agile Together

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nellies | HEALTHY
SNACKS
& MEALS

@TRICIABIZ
THE BUSINESS FIXER

**padebi
ojomo**

BizLift
Breaching Business Boundaries

SB
Sweet Beauty

MAXtivity

Vono
Love life...love comfort

**The Milk
Booster**

MoneyAfrica
LEARNING PORTAL

JROD ORGANIC
SKINCARE
a glow like never before

TASALA
HAIR AND BEAUTY



KIDES

**SOUTHGATE
DATANET**

KDP
KINGDOM DEPARTMENT OF PERSONAL DEVELOPMENT

**Business
Lab Africa**

Kenneth Soriyan

Dormai
The open ear language... and meeting you!

accountinghub

NAJA
NATIONAL ASSOCIATION
OF JOURNALISTS

FASHION
Business Academy

OGBONGE
by UtiFoods

*The MBB
Company*
PURPOSE, PRESENCE, POWER

GAILWOMAN

Why Websitechic

You May Be Wondering... So What Makes WC Digital Different From The "Rest"?

- ▶ We are a Healthy Blend Of "Tech-inclined Marketers": We don't just build tech stacks, we ensure that these tech stacks are designed to attract, engage, and convert online strangers to loyal customers.
- ▶ We Put Priority On Understanding your business, your unique advantage, and who your customers are---because that is how we create blockbuster marketing systems and campaigns in the first place.
- ▶ Experience: With a genius team of over 50 years of industry experience put together, we have more than what it takes to over-deliver on our promises.
- ▶ We Leave No Room For Mistakes: We have rigorous testing SOPs to ensure we deliver near-perfect project deliveries that our clients love to see.
- ▶ We have an outstanding customer experience because our clients mean the world to us

Customer Testimonial

from google review

I got my website up and running in 2020 January, Mayowa trained me and my team Members, and hosted my courses for me. Now I have the flexibility of hosting all my courses myself, my emails are done on my website, sent to all my subscribers, products, ebooks, templates are sold from my own website, I add and delete myself, I don't need to host on another site. I understand the back end so well now, landing pages everything is done in-house.

Tracy Uwom

Our Products

Informational Websites & Personal Brands	Copywriting	Media Buying (Ad Campaign Setup)	Sales Funnels
<p>Informational websites (personal brands and corporate brands)</p> <p>Standard E-commerce Websites</p> <p>Advanced E-commerce Websites</p> <p>Online School (Learning Management Systems) Websites</p>	<p>Website content and copy</p> <p>Sales pages/Landing page copies</p> <p>Email copies</p> <p>Facebook/Instagram ad copies</p> <p>Product descriptions</p>	<p>Facebook/Instagram</p> <p>Google - Search, Display and Youtube</p> <p>Linkedin</p> <p>Pinterest.</p>	<p>Conceptualization and strategy for the best</p> <p>Funnel for your product</p> <p>Email Marketing (setup and management)</p> <p>Landing pages designing</p>

WC Digital Agency Is For You If:

- ▶ You want to work with a team of fun-loving and skilled digital marketers who love and enjoy what they do
- ▶ You value transparency and you always want to know what's going on with your project and where your money is going.
- ▶ You don't like to play average and you want to get the best results for your money
- ▶ You want to work with a team that delivers right on time and respects their timelines.
- ▶ You don't just want a digital marketing agency, you want a family that's ready to offer advice and guidance all round, just to see you win.

Then you are in the right place...

Our Clients

Prompt, detailed service. I enjoyed the fact that they were patient with me, followed up with me and ensured I completely understood the changes made and knew how to work them! Definitely using them again! - Kemi Lewis CEO
KLS Natural Beauty Bar

Kemi Lewis
Natural Beauty

Adelekan Oluseyi
Ask Dr. Seyi

Websitechic changed my business by creating a wonderful website for me. She is still following up on the website anytime I have issues. She and her associates are ready to listen to my complain and respond in time. There are no issues they won't solve. Patronizing them is one of the great things that has happened to my business.

So What's Next?

- ▶ Send us an email or a DM on any of our social media channels to schedule a business discovery session with our strategists.
- ▶ We will find out your digital marketing needs, create a solid marketing strategy for you (if necessary), and the corresponding cost implications.
- ▶ We will send you an email to sign a project commencement agreement.
- ▶ We will provide a final invoice based on the agreed deliverables.
- ▶ Make full payment of agreed deliverables.
- ▶ Project commences and you can monitor the progress in real-time using our project management app
- ▶ Sit back and enjoy the profits!

Thank You

We look forward to working with you and bringing all your business goals to realty. Ready to ignite your sales for good?



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<https://www.instagram.com/websitechic/>



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